

American Society of
Medical Association Counsel
Attorneys Advocating for America's Physicians

ASMAC



Sponsorship Opportunities 2019



The American Society of Medical Association Counsel is committed to attorneys and member law firms working on behalf of physicians and physician interests.

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ABOUT ASMAC

American Society of Medical Association Counsel (ASMAC)

In the mid-1970's, medical society attorneys formed a network to discuss developments in the healthcare industry that were impacting physicians and medical associations. This network became the American Society of Medical Association Counsel in 2000, when it was incorporated. ASMAC continues to focus on education and networking opportunities for attorneys who are either employed by or work closely with a state or national medical association and attorneys substantially engaged in representation of physicians and physician interests.

ASMAC's 145 attorney members are from 40 different states and represent 45 different national and state medical and specialty societies, as well as 35 private firms dedicated to physician interests.

ASMAC Members

ASMAC members are diverse in experience and responsibilities. The majority (44%) work directly for state medical associations, some as general counsel and others in leadership capacities. Many work for private firms (36%) as either outside counsel for a medical association and/or representing physician clients. The remaining 20% of ASMAC members work for national specialty societies. ASMAC members work closely with physicians, hospitals and legislators and recognize the benefit this network of peers has to offer.

ASMAC Mission

The American Society of Medical Association Counsel provides members with a network of colleagues, whether through its member directory, 'list-serve' or educational conferences and meetings, to help members best meet the legal needs of their associations.

2019 ASMAC Meeting and Conferences

This is the 44th consecutive year of continuing education programming. Each year, the programs aim to gather members from across the country to discuss emerging issues in healthcare. The programs are for members-only and are opportunities for open exchanges and information sharing on contemporary issues impacting medical associations and physicians. ASMAC is committed to providing affordable professional development resources and opportunities.

- ⇒ ASMAC DC Gathering: March, 2019 3:30pm - 5:30pm in Washington, DC
- ⇒ ASMAC Annual Meeting: June 10, 2019, 1:00pm - 5:30pm at the Hyatt regency Chicago, Chicago, IL
- ⇒ ASMAC Fall Conference: October 2-5, 2019 at the Harborside Hotel, Bar Harbor, Maine

**THIS IS A GREAT TIME TO
BECOME A SPONSOR
AND REACH CLIENTS FROM
ACROSS THE
UNITED STATES!**





SPONSORSHIP OPPORTUNITIES

ANNUAL CORPORATE SPONSOR

(\$10,000)

- ◇ Sponsorship of Annual Meeting and DC Meeting
- ◇ Sponsorship of Fall Conference Welcome Reception
- ◇ Designated firm/organization web page* within the ASMAC website
- ◇ 1-year membership for one eligible attorney and attendance at ASMAC events for that member
- ◇ Exclusive opportunity to meet with ASMAC leadership

ANNUAL FIRM SPONSOR

(\$5,000)

- ◇ Sponsorship of Annual Meeting and DC Meeting
- ◇ Sponsorship of Fall Conference (breakfast, break or gifts)
- ◇ Designated firm/organization web page* within the ASMAC website
- ◇ 1-year membership for one eligible attorney and complementary attendance at ASMAC events for that member
- ◇ Exclusive opportunity to meet with ASMAC leadership

A LA CARTE SPONSORSHIP

FIRM MEMBERSHIP

(\$1,000)

- ◇ Includes subscription for 1 year, a customized firm page* within the ASMAC website with logo, listing on the firm directory and **10% discount** on other conference and meeting sponsorship

ANNUAL MEETING (June Meeting)

(\$650)

- ◇ Includes verbal and written recognition, a full page advertisement in the meeting materials, recognition in the meeting materials, in promotional materials and on the website.

WELCOME RECEPTION - Fall Conference

(\$3,000)

- ◇ Includes verbal and written recognition at the reception, a full page advertisement in the meeting materials, recognition in promotional materials and on the website, and 2 tickets to the welcome reception.

CONFERENCE DINNER - Fall Conference

(\$10,000)

- ◇ Includes verbal and written recognition at the dinner, a full page advertisement in the meeting materials, recognition in promotional materials and on the website, and 2 guest tickets to the dinner.

BREAKFAST - Fall Conference

(\$1,000)

- ◇ Includes verbal and written recognition at the breakfast, a full page advertisement in the meeting materials, and recognition in promotional materials and on the website.

BREAK SPONSOR - June Meeting and/or Fall Conference

(\$500)

- ◇ Includes verbal and written recognition at the break, a full page advertisement in the meeting materials, and recognition in promotional materials and on the website.

CONFERENCE GIFT SPONSOR - Fall Conference

(\$1,000)

- ◇ Includes Recognition in each gift bag, verbal recognition during the conference, a full page advertisement in meeting materials, and recognition in all promotional materials and on the website.

EDUCATIONAL SPONSOR

- ◇ A voluntary contribution to the ASMAC Scholarship Fund and/or Speaker Fund will be recognized in writing on the ASMAC website and in printed materials.

* web page and content are subject to review and approval by ASMAC.



SPONSOR ENROLLMENT FORM

OUR COMMITMENT TO SPONSORS

At ASMAC we pride ourselves on our commitment to provide our sponsors with a variety of advertising and sponsorship options. We treat every sponsor as a unique partner and work with them to identify their marketing needs and the options that help them meet those goals. Be it a spot on our website, hosting an event, or something as simple as a referral, our goal is to connect you with clients and resources.

Organization: _____
(Exactly as you want it printed in all acknowledgments)

Contact Name: _____

Contact Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email Address: _____

Website: _____

Payment: (circle one) Check Credit Card

Printed Name: _____

Signature: _____

Sponsorship Options

- Annual Corporate Sponsor (\$10,000)
- Annual Firm Sponsor (\$5,000) (select breakfast or break option below)

A La Carte Sponsorship

- Firm Membership (\$1,000)
- Annual Meeting Reception Sponsor (\$650) Wed (June 10, 2019)
- Welcome Reception Sponsor (\$2,500) Wed (Oct 3, 2018)
- Conference Dinner Sponsor (\$10,000) Thurs (Oct 4, 2018)
- Breakfast Sponsor (\$1,000) Thurs (Oct 4), Fri (Oct 5), Sat (Oct 6)
- Break Sponsor (\$1,000) Thurs (Oct 4), Fri (Oct 5), Sat (Oct 6)
- Conference Gift Sponsor (\$1,000)
- Scholarship Fund Contribution \$100 \$250 \$500 \$1,000 Other \$ _____
- Speaker Fund Contribution \$100 \$250 \$500 \$1,000 Other \$ _____